

Bobby Hinson

[Afton Robert Hinson Jr.]

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VISUALCOMMUNICATOR

GRAPHICDESIGNER

WEBSITECREATOR

CREATIVETHINKER

IMAGEPROCESSOR

FRONT-ENDDEVELOPER

PROBLEMSOLVER

TEAMPLAYER

AVIDPHOTOGRAPHER

DEDICATEDWORKER

FASTLEARNER

SELFSTARTER

PROFILE

Senior-level graphic designer and web developer with over twelve years experience creating a variety of online and print products. Expert in front-end web development and functionality. Focused on clean, effective designs that drive conversion.

SKILL SET

SOFTWARE SKILLS

- » Adobe Photoshop
- » Adobe Dreamweaver
- » Adobe InDesign
- » Adobe Illustrator
- » Adobe Flash
- » Adobe Lightroom
- » Adobe Acrobat
- » Drupal
- » Marketo

RELATED SKILLS

- » XHTML
- » CSS
- » Javascript
- » PHP
- » Organic SEO
- » Cross-browser Compatibility
- » Digital & Film Photography
- » Mac OS Platform
- » Windows Platform

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR

The Pedowitz Group, Alpharetta, GA (June 2010 - June 2011)

- » Developed and created a variety of deliverables for internal and external clients; including websites, microsites, landing pages, email templates, direct mailers, event displays and whitepapers
- » Created and promoted corporate brand assets.
- » Guided other designers and developers in the creation of digital and print products to meet client needs.

GRAPHIC DESIGNER & WEB DEVELOPER

Freelance, McDonough, GA (July 2007 - Present)

- » Design and develop standards-compliant websites using both static and Drupal-based CMS platforms.
- » Design variety of media; including websites, CDs, logos, business cards, advertisements, and more.

SENIOR WEB/GRAPHIC DESIGNER

AT&T, Atlanta, GA (August 1999 - June 2007)

- » Designed and maintained websites and other online products for yellowpages.com customers.
- » Spearheaded several standards-related practices within web group.
- » Functioned as sole webmaster for several large accounts.
- » Mentor for peers and Junior Designers.

GRAPHIC DESIGNER

Freelance, Jonesboro, GA (January 1998 - August 1999)

- » Designed variety of media for local clients.

EDUCATION

GEORGIA STATE UNIVERSITY, Atlanta, GA

- » Music studies, 1996-1997

UNIVERSITY OF GEORGIA, Athens, GA

- » Business studies, 1995-1996

CLAYTON STATE COLLEGE, Morrow, GA

- » Business studies, 1993-1995